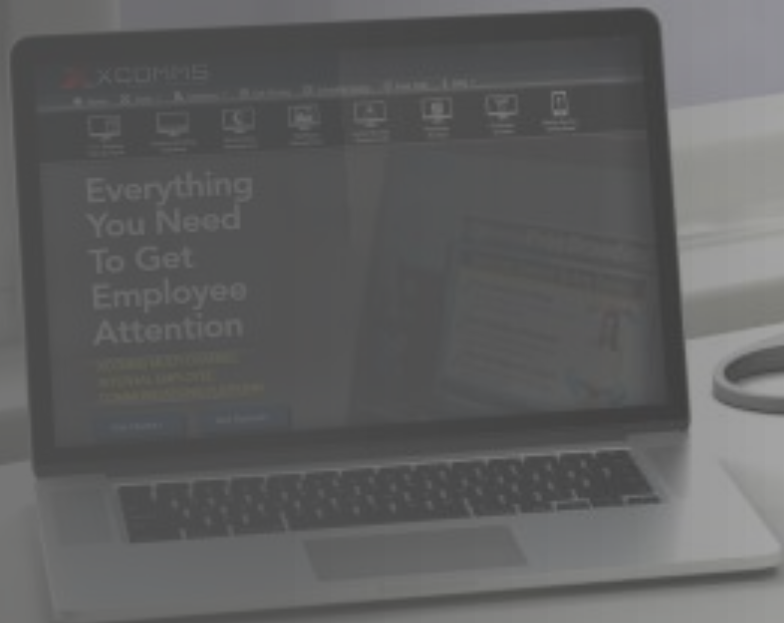


# XCOMMS

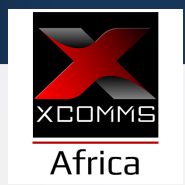
CHECK OUT THE X7 PLATFORM



## #1 Platform For Cut-Through Internal Communication Solutions



Companies don't want just any communications product...  
Companies choose XComms because of what they can do with it.



# XComms Platform

## Multi-Channel Internal Communication Platform

XComms offers the best in class internal communications platform that allows businesses of any kind to send direct to screen messages to their employees using different vehicles for communication.



Desktop Pop-Up  
Alert Tools



Scrolling Ticker  
Alert Tools



Screensaver  
Management



Wallpaper  
Management



Locked Screen  
Management



Pop-Up Quiz and  
Surveys

*One of the Best things about XComms...  
...Is EVERYTHING You Can Do With It!*





Powerful, Targeted, Persistent, Measurable, Location Independent

# Branded Pop-Up Alerts



ACTIVE DIRECTORY  
SYNC



USE YOUR OWN  
LOGO



COMPOSE WITH ANY  
CONTENT



SEND TO ANY  
DEVICE



FULL DETAILED  
ANALYTICS



UNLIMITED CONTENT  
MANAGERS



FULL SCHEDULING  
CAPABILITIES



TARGET USER OR  
DEVICE



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Powerful, Targeted, Persistent, Measurable, Location Independent

## Branded Pop-Up Alerts

**XComms Pop-Up Alert Tools ensure fast message cut-through for important internal communication.**

### **Awareness Guaranteed:**

Create Maximum Awareness With On-Screen Pop-Up Alerts on Any Device Guaranteed 100% Reach

### **Direct on Screen:**

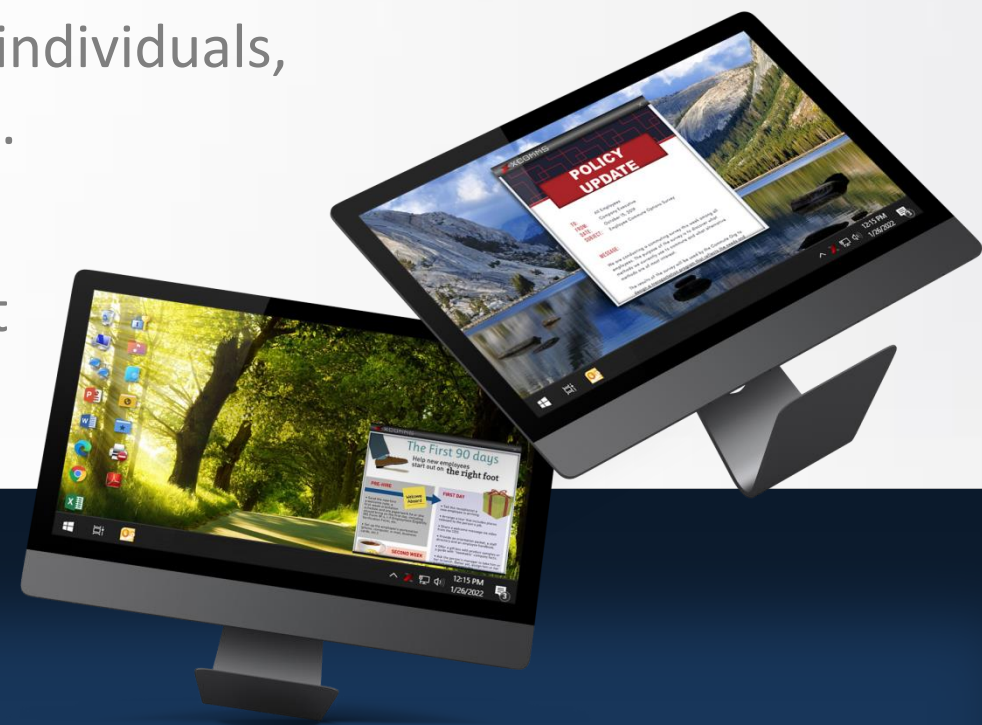
Screen size, frequency of alert all determined by administrator

### **Location Independent:**

Reaches all staff, regardless of their location or network. Target alert messages to entire locations, individuals, groups, roles, remote and mobile workers.

### **Acknowledgement/Reporting:**

Real time reporting on who has or has not opened message.



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Powerful, Targeted, Persistent, Measurable, Location Independent

# Scrolling Ticker Alert



ACTIVE DIRECTORY  
SYNC



USE YOUR OWN  
LOGO



COMPOSE WITH ANY  
CONTENT



SEND TO ANY  
DEVICE



FULL DETAILED  
ANALYTICS



UNLIMITED CONTENT  
MANAGERS



FULL SCHEDULING  
CAPABILITIES



TARGET USER OR  
DEVICE



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Instant employee awareness without disrupting workflow

# Scrolling Ticker Alert

Scrolling Desktop Ticker Alerts offer less invasive yet powerful message delivery.

**TARGETED INFORMATION:** Target your news to specified individuals or staff groups.

**INTERNAL NEWS FEEDS:** Keep staff informed of the latest updates and news without disrupting their work.

**SPECIFY PERSISTENCY AND SCHEDULING:** Pre-schedule alerting capabilities.

**CATEGORY MARKERS AND BRANDING:** Brand the desktop ticker with organizational logos.

**SCREEN POSITION:** Set Ticker to scroll on the bottom, top or center of screens as well as speed.












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# Custom Screen Saver



 ACTIVE DIRECTORY SYNC	 SEND TO ANY SCREEN	 TARGET USER, GROUP OR DEVICE
 SET WAIT (INACTIVE) TIME	 OPTION TO CHOOSE LOGON ON RESUME	 USE VIDEO, IMAGES, FULL POWERPOINT
 UNLIMITED CONTENT MANAGERS	 FULL SCHEDULING CAPABILITIES	 USER CHANGE PREVENTION







## Custom Screen Saver

Turn Any Idle Computer Or Common Area Screen Into A Dynamic Communication Vehicle With Complete Screensaver Management.

Works with or can replace group policy

### Content:

Image(s)

Full PowerPoint Presentations

Video

### Screensaver Management Tools:

Manage idle/active times and optionally require users to sign in on resume from the screen saver



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# Desktop Wallpaper



 ACTIVE DIRECTORY SYNC	 SEND TO ANY SCREEN	 TARGET USER, GROUP OR DEVICE
 UNLIMITED CONTENT MANAGERS	 FULL SCHEDULING CAPABILITIES	 USER CHANGE PREVENTION





## Desktop Wallpaper

**Manage corporate wallpaper displays with all in one design and deployment tool to improve internal communication**

### **Constant Engagement:**

Create non-intrusive yet powerfully informative employee wallpaper backgrounds to rotate key information and publish breaking news directly to screens creating more awareness and engagement without being disruptive.

### **Wallpaper Management Tools:**

Prevent user changes by locking employee wallpaper backgrounds so end users will not be able to change their wallpaper.













# Locked Screen Backgrounds



- |  |   |   |
|--|---|---|
| <br>ACTIVE DIRECTORY SYNC      | <br>SEND TO ANY SCREEN           | <br>TARGET USER, GROUP OR DEVICE |
| <br>UNLIMITED CONTENT MANAGERS | <br>FULL SCHEDULING CAPABILITIES | <br>USER CHANGE PREVENTION       |





## Locked Screen Backgrounds

Manage corporate locked screen displays with all in one design and deployment tool to improve internal communication

### Constant Engagement:

Turn Any Locked Computer Screen Into A Powerful Communication Vehicle With Locked Screen Background Design Tools.

### Locked Screen Management Tools:

Prevent user changes by locking employee locked screen backgrounds so end users will not be able to make any changes.














Measure comprehension of what matters most, when it matters most.

# Quiz and Survey Pop-Ups



 ACTIVE DIRECTORY SYNC	 SEND TO ANY SCREEN	 TARGET USER, GROUP OR DEVICE
 SET WAIT (INACTIVE) TIME	 OPTION TO CHOOSE LOGON ON RESUME	 USE VIDEO, IMAGES, FULL POWERPOINT
 UNLIMITED CONTENT MANAGERS	 FULL SCHEDULING CAPABILITIES	 USER CHANGE PREVENTION







Measure comprehension of what matters most, when it matters most.

## Quiz and Survey Pop-Ups

Push direct to screen pop-up surveys and quizzes directly to employees computer screens.

### Employee Benchmarking Tools

Measure engagement and overall knowledge with cut through on-screen employee quizzes and surveys.

### Multiple Question Formats For a More Reliable Means of Assessment:





- Multi-Correct Answers
- Single Correct Answers
- True or False
- Written Freeform Answers






## XComms On Demand Instant Alerting Tools

Instantly send mass notification and emergency message alerts via Push Panic Buttons, Desktop Shortcuts, web tool or mobile device.

### Send From:

-  Push Button
-  Desktop Shortcut
-  Mobile Device
-  Web App

### Send As:

-  Pop-Up Alert – Any Size and Any Position On Screen
-  FULL Screen Alerts
-  Scrolling Ticker Headlines



## XComms On Demand Push Button

**Instant Alerting with Emergency Panic Push Buttons for instant on screen communication in any situation. Attach via USB and deploy alerts to any screen or device with a simple push of a panic button or a click of a desktop shortcut to create instant awareness of emergencies.**

### Features:

Programmable for any alert and any target audience  
Programmable LED Color Light  
Long Press Function to avoid alerting  
Self Programming App

### Dimensions:

- 2.25 Inches in diameter (56mm)
- .75" height (19.05mm)
- Stainless Steel Base Casing
- No Slip / Durable Rubber Base
- 3ft (1m) cable with extension capabilities







Keep everyone connected regardless of device or location

## Mobile Device Capabilities



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Keep everyone connected regardless of device or location

## Mobile Device Capabilities

**Cast a VERY Wide Net with XComms. Regardless of device or users location, XComms breaks through all of the noise.**

### Multi-Channel:

- SMS
- WhatsApp
- Email

### User All XComms Tools From Any Mobile Device:

100% Mobile Responsive User Interface

No App Required!

Windows, Apple, Android

### Acknowledgement/Reporting:

Have access to all analytics from any device regardless of location.



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# Use Impactful Content







# Use Impactful Content

Bring Your Messaging To Life With Stunning Content Capabilities

- Graphics
  - Animated GIF Images
  - Video
  - HTML
- Upload PowerPoint Presentations

All formatting, such as bold, italics, and underlining, as well as different fonts, font sizes, and colored text



**RICH TEXT**

Browse for or drag and drop images to add to your alerts to create impactful communications



**GRAPHICS**



Attach, drag and drop or embed video content to create a unique and engaging employee notification



**VIDEO**



Bring that XComms is web-based you can easily use your own or embed html code to display external information



**HTML**





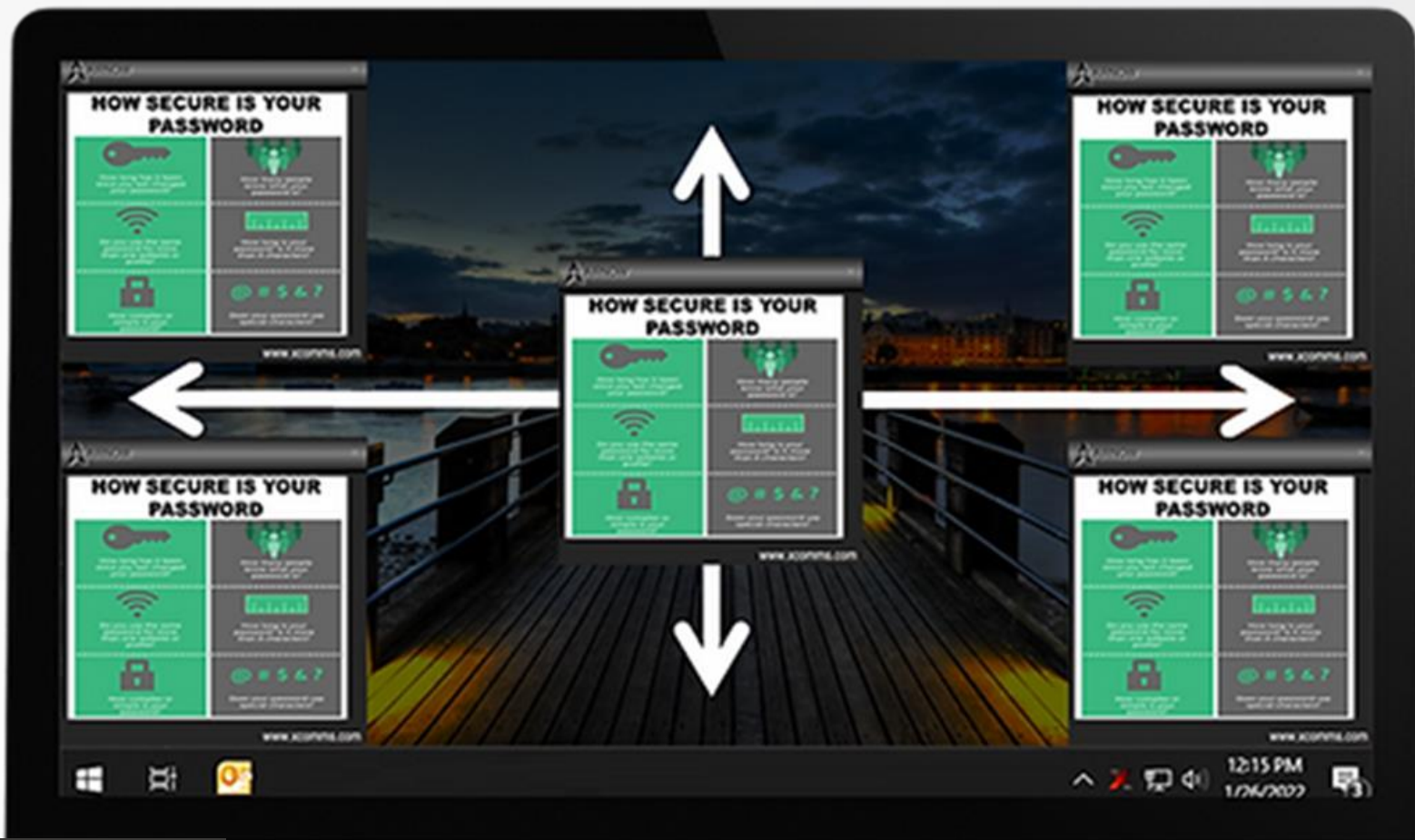
# Alert Sizing and Screen Positions

## Pop-Up Alerts

- Any Width or Height
- Top Left of Screen
- Bottom Left of Screen
- Center of Screen
- Top Right of Screen
- Bottom Right of Screen

## Scrolling Ticker Headlines:

- Scroll Across Top of Screen
- Scroll Across Center of Screen
- Scroll Across Bottom of Screen
- Control Ticker Scrolling Speed



### Screen Display Position

- Top Left
- Top Right
- Center
- Bottom Left
- Bottom Right



### Alert Sizing option

- Full Screen
- Resize
- Alert Width  pixels
- Alert Height  pixels





Developed with the most innovative,  
responsive and intuitive technology



## Any Device

Target any device with XComms. Send alerts as a pop-up, ticker, SMS, Email, WhatsApp or combine them to CAST A WIDE NET!



## Targeting

Target your alerts to users, AD groups, custom groups, computer names, email addresses, and mobile numbers.



## Branding

Instantly create a familiar look and feel by uploading your logo(s) to brand your InfoSec cyber security communications



## Scheduling

Pre schedule InfoSec Cyber Security alerts, send right away, daily, weekly, or set a number of occurrences



## Analytics

Get full reporting on all of your XComms activity. Report by tool, user, group, date range or content manager



## Templates

Pre-design your InfoSec communication templates so you are always ready to send an alert as quickly as possible.



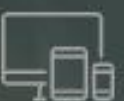
## Screens

Target any screen position, send any size or directly to system tray as a blinking notification alert. Also send as a scrolling headline



## Publishers

UNLIMITED. Unlimited publisher licenses at no extra cost. Create access, targeting and viewing permission policies



## Send From

No need to download an app to send from a mobile device. XComms provides a mobile responsive web tool to send from anywhere



## Support

Unlimited support and maintenance for as long you use XComms. Support via phone, email or web. USA Based



## Training

In addition to a built in knowledge base with documents and videos Training is included and unlimited for XComms users.



## Pricing

AFFORDABLE and FLEXIBLE PRICING. Simple pricing for businesses of any size and with any budget.

From a single platform XComms provides best in class, cut-through communication tools that will display your most important messages on any screen, on any device, across any network and in any language with your corporate branding.



Trusted To Deliver What Matters Most!







XComms casts the widest possible net to guarantee that employees are aware of what matters most, when it matters most on any screen or device.

With affordability in mind, any business can use XComms regardless of company size or budget. With the best prices in our space and with the most flexible billing options you can rest assured knowing that not only will your employee communications absolutely improve but you can do it without breaking the bank.

## THE XCOMMS ADVANTAGE



### Financial Flexibility

- Flexible Payment Plans, Annual, One-Time Fees, Monthly
- No Mandatory Recurring Costs on Selected Plans
- NOT Subscription or Leased Based Purchase.
- Free Web Hosting
- ONLY pay for licenses and tools, everything else is INCLUDED



### Customized Solutions

- FREE BRANDING... Anything employee facing is branded free with your logos and colors
- Full Reporting Tools by Alert Type, Content Manager, User Name, Computer Name and More
- Messaging Scheduling and Recurrence Tools
- UNLIMITED Content Managers
- Swap your logo on your own ANYTIME you want



### Technical Advantages

- Up and running in minutes
- NO ongoing IT maintenance needed.
- Azure Cloud Hosted FREE
- SYNC With Active Directory Free
- MINIMAL System Requirements
- Deploy in ANY environment
- RESPONSIVE App For Best In Class Experience



### Support Services

- BEST in class U.S. Based and Overseas technical support available. 24X7
- UNLIMITED Administrator Training included.
- UNLIMITED Content Manager Training included.
- FREE Setup support included
- FASTEST response times
- Customer FIRST Attitude



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By Department or Individual Role; Using the XComms Internal Communications Platform Guarantees to Improve Employee Awareness and Engagement in Any Industry!

XComms helps overcome challenges specific to your organization. Whether that is information overload, improving awareness or just cutting through the clutter and getting employee attention when it matters most.

## XCOMMS IS PERFECT FOR



### Any Business Type

- General Office Communications
- Hospital Internal Communications
- Crisis Communications
- Call Center Agent Updates
- Customer Service Notifications
- Executive Communications
- Internal Newsletters



### Any Communication

- Outage Alerts Communications
- Design And Save IT Outage Templates
- Compliance and Policy Updates
- Improve Employee Engagement
- Help Desk Tools For Instant Awareness
- Surveys and Quizzes With Real Time Analytics
- Internal Marketing



### Cut Through Tools

- On-Screen Pop-Up Alerts
- Desktop Scrolling Headlines
- Push to Common Area Screens
- Screensaver Management
- Wallpaper Backgrounds
- Locked Screen Backgrounds
- Digital Signage



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# Why XComms?

In a very cluttered workplace XComms provides the tools needed to break through the everyday noise created by overused and ineffective communications to guarantee that employees are always informed and engaged.

From user experience to support and pricing, we are consistently setting standards in our industry by going above and beyond not only what our competitor's capabilities are but beyond the customer's expectations.

Everything we do starts with the customer experience. We adapt our software to the customer. When it comes to the user experience with XComms our motto is to Answer the Question Before its Asked. Ease of use is everything to us!

From pricing that makes sense to service from actual locations you can trust and most importantly exceedingly advanced, up to date and easiest to deploy and user-friendly technology, XComms is the number one choice for cut-through business communication tools.



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# Solutions By Industry

Whether it is a hospital, call center, school or a government facility, every organization has one thing in common: a need for better communication.

XComms helps overcome challenges specific to your organization whether that is information overload, improving awareness or just getting employee attention when it matters most.



## IT DEPARTMENT

Keep employees informed of IT system outages, maintenance, service disruptions and security awareness



## HEALTHCARE

Reach ALL Medical Employees Directly With Full Targeting, Scheduling and Real Time Acknowledgement Reporting.



## GOVERNMENT

Reach any audience and instantly communicate emergency alerts, health and safety updates, policy changes and more.



## EDUCATION

Instantly notify everyone of crucial campus communications on any device and across any network in seconds.



## INFORMATION SECURITY

Improve your security position by effectively and consistently communicating internal best practices and compliance policies.



## ACTIVE SHOOTER

Create instant awareness of an active shooter situation for any organization. Display alerts on any screen or device.



## INTERNAL MARKETING

Promote vision, mission and culture using pop-up alerts, scrolling headlines, screen savers, wallpaper and locked screen backgrounds.



## CALL CENTERS

Notify Call Center Agents of Updates without interrupting workflow and improve production standards and compliance.

Regardless of industry, XComms is a great solution to information overload. With high impact cut-through tools, XComms guarantees that employees will know, what they need to know, when they need to know it.

**100% Awareness Guaranteed.**



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# Get Started With XComms In Minutes

Improving internal communications could not be any easier.

From your first conversation with XComms all the way to your very first sent alert, XComms will work with you each step of the way to make sure that your new communication tools are exactly what you need to guarantee awareness within your organization.

With personal and professional understanding of how crucial effective internal communication is to organizations of any size, we at XComms hold ourselves to extremely high standards so every customer knows that not only are they trusting that their internal communication solutions are recommended by the best but also that their end solution is best in class and the most affordable.

## QUICK LINKS

[Website](#)

[Pricing](#)

[Demo](#)

[Trial](#)



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## XComms Minimum System Requirements for Desktop Client

Below is a list of system requirements to distribute XComms communications and receive XComms communications on desktop or mobile devices.

- Operating Systems
- Win 8, 10, 11
- 150 MB Free Hard Drive Space
- 256MB Ram
- .Net Framework 4.5 +



Client application is a small installer that can be easily pushed with any app deployment tools such as SCCM

## To Receive XComms on Mobile Devices (optional channels)

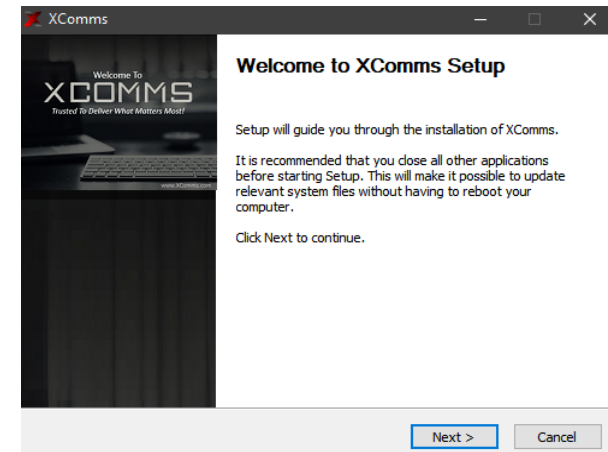


- SMS
- WhatsApp
- Email

## XComms Content Managers Web Access



- Google Chrome
- Microsoft Edge
- Internet Explorer ie11



Designed and Supported in the USA



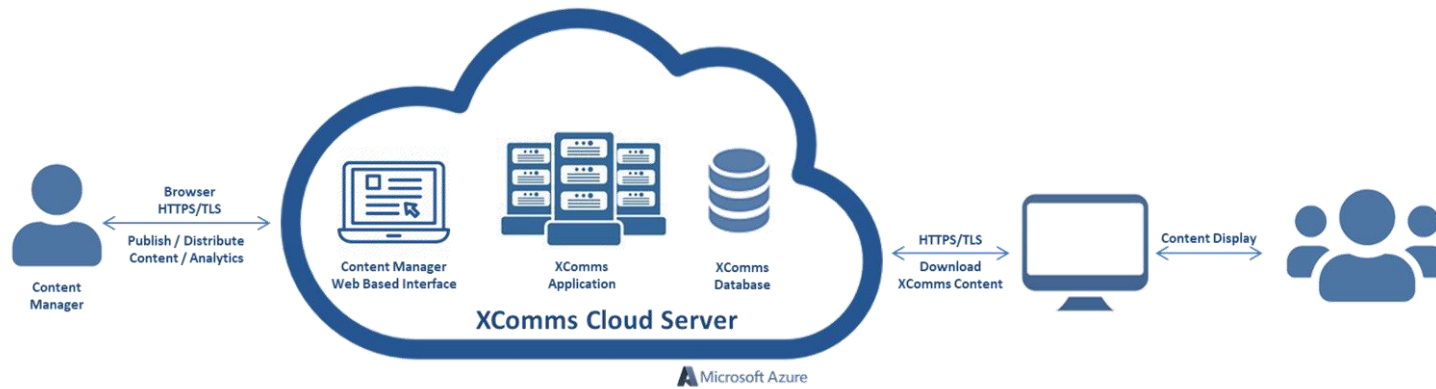
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The XComms SAAS Platform is made up of two elements: XComms Cloud Server (Azure Hosted) and the XComms Desktop Client Application.



### XComms Cloud Server:

The XComms Cloud Server provides the web-based user interface for the Content Manager and core logic for the connection with and communication to the XComms Desktop Client Application via HTTPS/TLS connection.

### XComms Desktop Client Application:

The XComms Desktop Client Application is a small software application that is required to be installed and running on the end user's desktop to receive content distributed by the XComms Content Manager. When content is delivered to an intended target the XComms Desktop Client Application connects to the XComms Cloud Server over HTTPS/TLS.

**\*Locally Hosted Solution Also Available**



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Schedule a Demo to Learn More  
[Demo](#)

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# We Get It

We know how important effective internal communication is at work—and we're here to help you make sure it works for you.

XComms keeps your employees informed about what matters most, so you can make sure everyone is on the same page and everyone always knows what's expected.

We give you the power to communicate directly with your employees on any screen bypassing overused existing tools like email or collaboration tools; this means instant awareness regardless of device, network or location!

XComms has been used by businesses big and small for over 10 years and we keep on innovating to make sure our customers always have access to the latest and greatest in communications!

**Schedule a demo with XComms and see the platform in action!**

Internal communication can be complicated and ineffective communication tools can be costly in more ways than one. It is so easy for your employees to miss messages, and it can feel impossible to guarantee that they'll see what you want them to see when they need to see them. **But there is a solution: Xcomms**



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